



## Family Friendly Wanganui Strategy 2012-2022



### Introduction

Wanganui's Family-Friendly Strategy serves as a guide for shaping our future. The strategy needs to be reviewed on a regular basis to keep the community vision on track and to reflect the current environment. To this end the Council undertook a visioning exercise and review of our Family-Friendly Wanganui strategy in July 2011. Prior to the Council workshop a community visioning day 'Creating our Future' was facilitated by the Community Foundation. The ideas generated through both those processes have been incorporated into this review.

### Community Values

The things the community values about Wanganui ...

- Sense of community, friendliness and pace of life
- Size and scale make it easy to travel around
- Our environment, the river, the sea, parks and reserves
- Quality services including schools and the hospital
- Character of our built environment, our heritage and the look of the central city.

The community wants more employment opportunities and Wanganui is on the cusp of making this a reality. Ultra-fast broadband and other initiatives are the catalyst for things to happen. Wanganui is entering a time of rejuvenation, we are going ahead and we want you to be part of this change to make Wanganui the place of choice to live and build a sustainable business.

### What does Family Friendly mean?

A Family Friendly district is one that caters for the needs of people of all ages. Strong families create strong communities. Our interpretation of family is a modern and inclusive one. One of the aims of the strategy is to halt our population decline and therefore we are aiming to attract families to Wanganui rather than targeting individuals. The strategy shows how the Council will contribute to making Wanganui family friendly.

## Vision

In the year 2022 Wanganui will be realising its potential and the community will be flourishing both economically and socially.

Entrepreneurs and innovators will have been attracted, initially by our connectivity and innovative business sector, and sustained through a business friendly environment.

These businesses are contributing to a green, hi tech, high wage economy and have grown our population and created greater cultural diversity.

Our young people are fulfilling their potential through quality schools and training institutions. We are perceived as a progressive place by the nation and locals are proud to call Wanganui home.

We have a thriving arts and cultural sector which nurtures a vibrant central city and riverfront.

The city embraces our river and our community is strong and resilient.



### Vision Statement

Family Friendly Wanganui: the best place to live in New Zealand

- Enjoyed for its lifestyle and sense of community
- Celebrated for its liveability, culture and heritage
- Shaped by our river and environment
- On the path of sustainability and prosperity
- Loved by those who live here

### Principle

The guiding principle is one of working in partnership with the community.

### Mission

To partner with the community to create a flourishing and family friendly environment.

## Themes

Economic prosperity

Community partnerships

A safe and healthy community

Active and culturally rich community

Environmental sustainability



## Outcomes and strategies

### 1. Economic prosperity

- 1.1. To partner with business and industry to facilitate economic growth
- 1.2. To ensure infrastructure meets the needs of current users and future development
- 1.3. To facilitate the provision of enhanced communication networks and enable efficient movement of people and goods
- 1.4. To enable residents to achieve success through life-long learning opportunities
- 1.5. To promote and market Wanganui to attract visitors and businesses and instil pride in our community
- 1.6. To support initiatives and events which benefit the community and economic wellbeing
- 1.7. To ensure the city environment is visually attractive with quality urban design

### 2. Community partnerships

- 2.1. To effectively lead and govern in consultation with the community
- 2.2. To prepare the community for, and support each other during, emergency events
- 2.3. To ensure we are connected to each other, New Zealand and the world
- 2.4. To partner with the community on initiatives which benefit the community and social wellbeing
- 2.5. To partner with other agencies to improve outcomes for children and young people
- 2.6. To partner with other agencies and value older people in our community
- 2.7. To partner with Iwi to continue to build strong relationships
- 2.8. To encourage ethnic diversity and support new immigrants

### 3. A safe and healthy community

- 3.1. To continue to work collaboratively to ensure a safer community
- 3.2. To provide a safe transportation network that meets the needs of all users
- 3.3. To set standards for social behaviour to avoid nuisance
- 3.4. To improve people's health, safety and welfare through provision of regulatory activities, water and other services
- 3.5. To support and collaborate with the health services to retain access to trusted health services

### 4. Active and culturally rich community

- 4.1. To enable active and healthy lifestyles through the provision of sporting and recreational facilities
- 4.2. To develop a vibrant central city and riverfront for the enjoyment of the community
- 4.3. To support and promote our vibrant arts community
- 4.4. To value and reflect our cultural heritage
- 4.5. To provide cultural facilities to support cultural wellbeing
- 4.6. To provide education, literacy and self-improvement opportunities



## 5. Environmental sustainability

- 5.1. To minimise the impact of waste on the environment
- 5.2. To protect and enhance our natural assets including the River and coastline
- 5.3. To enhance the liveability of our built environment
- 5.4. To advance environmentally sustainable practices and green technologies