

Wanganui's future

Council's vision

Family-Friendly Wanganui - the preferred place for my family home where the community enjoys:

1. Economic opportunities
2. A good image and sense of identity
3. A safe community
4. Good health care services
5. Connectivity
6. Community networks
7. Quality educational opportunities
8. Quality and affordable housing in contemporary family neighbourhoods
9. Access to recreational and cultural activities

Council's mission

To make Wanganui an attractive place for families and to ensure a quality of life for all.

Council's values

- **Leadership** – to provide leadership for the community and to advocate on its behalf
- **Community stewardship** – to effectively and efficiently manage community facilities and resources
- **Participatory democracy** – to consult with the community to identify needs and determine priorities for allocating resources
- **Regional cooperation** – to work with our regional partners
- **Accountability to ratepayers** - to balance the provision of services with the community's ability to pay

Council's strategic direction

We aim to take a sustainable development approach in promoting the wellbeing of the community. This means we'll promote development which meets the needs of the present without compromising the ability of future generations to meet their own needs. For communities to flourish they need a secure livelihood, a safe and healthy environment, happiness and fulfilment.

The four dimensions of community wellbeing include Social, Economic, Environmental and Cultural and are defined as:

Social wellbeing: relates to education, health, financial and personal security, the strength of community networks and associations, rights and freedoms and levels of equity.

Economic wellbeing: relates to the ability of the economy to generate the employment and wealth which enables communities to afford the goods and services they desire.

Environmental wellbeing: relates to the capacity of the natural environment to support, in a sustainable way, the activities that constitute community life.

Cultural wellbeing: relates to the shared beliefs, values, customs, behaviours and identities reflected through language, stories, experiences, visual and performing arts, ceremonies, heritage and sports.

Strategies

1. **Economic opportunities**
 - Identify and develop economic development initiatives
 - Improve business and industry growth, investments and performance

- Facilitate training and education opportunities
 - Promote and support the tourism sector/Regional Tourism Organisation functions
 - Promote and support events
 - Encourage and support the uptake of technology that assists economic development
- 2. A good image and sense of identity**
- Undertake research aimed at attracting families
 - Promote the quality of life in Wanganui – climate, travel benefits, family-friendly policies
 - Improve the look of the city
 - Facilitate a strong sense of identity, belonging and community
- 3. A safe community**
1. Obtain World Health Organisation accreditation as a safe district
 2. Take a zero tolerance approach on gangs
 3. Take a zero tolerance approach on antisocial behaviour
 4. Provide a safe transportation network
- 4. Good health care services**
- Advocate for retention of full hospital services
 - Assist with the recruitment of obstetricians, paediatricians and midwives
- 5. Connectivity**
- Facilitate good urban design
 - Facilitate the provision of digital infrastructure to support families, schools and businesses
 - Provide pathways to ensure safe cycling and walking routes particularly to schools and Central Business District
 - Provide an efficient transportation network to residents and promotes economic development
- 6. Community networks**
- Develop community partnerships
 - Support communities to establish community networks and support structures
 - Support children and youth programmes
 - Value older people in our community
 - Continue to build strong relationships with Iwi
 - Maximise the potential for ethnic diversity
- 7. Quality education**
- Encourage schools to adopt family-friendly policies
 - Promote quality schools and preschools
 - Facilitate and support tertiary educational opportunities to attract youth to Wanganui
- 8. Quality and affordable housing in contemporary family neighbourhoods**
- Collaborate on healthy-housing initiatives
 - Ensure District Plan zoning and rules advance family-friendly interests
 - Encourage environmental sustainability of neighbourhoods
- 9. Recreation and culture**
- Provide and maintain parks, recreational and sporting amenities and facilities that meet the needs of all age groups and abilities.
 - Recognise and value our points of difference around sports, arts, culture and heritage
 - Encourage development of a vibrant Central Business District - shops and cafe scene, riverfront development